

Community Support – Sponsorship/Donation Application



Application Date:

1. Organisation Details:	
Name of your organisation:	
Contact name:	
Position:	
Postal Address:	
Telephone:	Fax:
Email:	Website address:
ABN:	<input type="checkbox"/> Do not have an ABN
GST status:	<input type="checkbox"/> Registered <input type="checkbox"/> Not Registered
Please provide a brief description of your organisation and its activities.	
Geographic area covered by your organisation:	
Does your organisation currently have an account with us? <input type="checkbox"/> Yes <input type="checkbox"/> No	
If not, would you consider an appointment with one of our experienced staff to see if we could make the banking for your organisation simpler, more affordable or convenient? <input type="checkbox"/> Yes <input type="checkbox"/> No	

2. Event, Project or Cause Details:
Sponsorship event, project or cause:
Date or duration of the event, project or cause:

Objectives of the event, project or cause:
Primary focus for the event, project or cause: <input type="checkbox"/> Sporting <input type="checkbox"/> Education or employment related activities <input type="checkbox"/> Arts <input type="checkbox"/> Community activities (e.g. festivals and fairs) <input type="checkbox"/> Environmental <input type="checkbox"/> Indigenous <input type="checkbox"/> Cultural <input type="checkbox"/> Health <input type="checkbox"/> Other (please specify):
Expected participation/attendance numbers at the event, project or cause:
Age groups likely to attend the event or be involved in the project or cause:
How will the event, project or cause benefit the community:

3. Level of Support:
Type of support: <input type="checkbox"/> Financial <input type="checkbox"/> In-kind <input type="checkbox"/> Both Financial and In-Kind
Amount requested: <i>Please Note: GST (if applicable) is included in the cost of the approved sponsorship.</i>
What type of in-kind support do you require? For example, volunteers. Please outline.

4. Recognition of the support from The Capricornian:
Is the proposal for major or sole sponsorship of the event or project? <input type="checkbox"/> Yes <input type="checkbox"/> No
Does this proposal include any naming rights for the event or project? <input type="checkbox"/> Yes <input type="checkbox"/> No
Is there an opportunity for our banners to be displayed at the event? <input type="checkbox"/> Yes <input type="checkbox"/> No
Please specify: <input type="checkbox"/> indoor <input type="checkbox"/> outdoor <input type="checkbox"/> both

Is there an opportunity for our marquees to be used at the event?	<input type="checkbox"/> Yes	<input type="checkbox"/> No										
Is there an opportunity for us to make a presentation at the event?	<input type="checkbox"/> Yes	<input type="checkbox"/> No										
Will this event, project or cause be requiring The Capricornian branded promotional goods? Please provide details:	<input type="checkbox"/> Yes	<input type="checkbox"/> No										
<p>What kind of media coverage or promotional opportunities do you expect from your event, project or cause? Please tick where appropriate:</p> <table> <tr> <td><input type="checkbox"/> Advertisement – Newspaper</td> <td><input type="checkbox"/> Brochure/flyer/collateral</td> </tr> <tr> <td><input type="checkbox"/> Advertisement – Radio</td> <td><input type="checkbox"/> Website</td> </tr> <tr> <td><input type="checkbox"/> Advertisement – TV</td> <td><input type="checkbox"/> Social Media (Facebook, Twitter, etc.)</td> </tr> <tr> <td><input type="checkbox"/> Advertisement – Online</td> <td><input type="checkbox"/> Media Release</td> </tr> <tr> <td><input type="checkbox"/> Other (please detail):</td> <td></td> </tr> </table>			<input type="checkbox"/> Advertisement – Newspaper	<input type="checkbox"/> Brochure/flyer/collateral	<input type="checkbox"/> Advertisement – Radio	<input type="checkbox"/> Website	<input type="checkbox"/> Advertisement – TV	<input type="checkbox"/> Social Media (Facebook, Twitter, etc.)	<input type="checkbox"/> Advertisement – Online	<input type="checkbox"/> Media Release	<input type="checkbox"/> Other (please detail):	
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<input type="checkbox"/> Advertisement – Online	<input type="checkbox"/> Media Release											
<input type="checkbox"/> Other (please detail):												
Is there an opportunity to involve our local staff or specific branches? If so, when and how?	<input type="checkbox"/> Yes	<input type="checkbox"/> No										
<p>Please indicate whether you will allow The Capricornian to upload photographs and information about your event, project or cause on our website for the purpose of further promotion and support? (www.capricornian.com.au)</p>												
<p>It is a condition of our community support program to disclose whether this event or project will have support from any other financial institutions. If so, please describe what level of support or involvement in the event or project other financial institutions will have.</p>												

Please return this application to:

By Post: Marketing Manager
The Capricornian
PO Box 1135
Rockhampton QLD 4700

By e-mail: sponsorships@capricornian.com.au

Or visit your local Branch Manager.